



Fundraising Guide

Thank you for committing to raise funds for Haiti H2O! We hope you find this guide useful. If you have any questions or concerns, please reach out to katie@haitih2o.org.



Follow these four easy steps in fundraising to get started:

- **Give information**—why are you fundraising? For whom? You can tell your story, what biking for Haiti means to you, and/or how your donor's contributions make a difference in Haiti. (See below and on our website)
- **Ask**—this can be done through a letter, an email, a text, on social media or in person.
- **Remind**—don't be afraid to follow up once you have asked. (This is a key step!)
- **Thank those who support your ride**—just a quick email when you are notified by Givebutter of a donation is often appreciated.

Social Media:

Social networking & social media skills are important in the fundraising process. With Facebook, Twitter, TikTok, Instagram, YouTube, LinkedIn and many more sites available at your fingertips (literally), there is no reason why you can't have success with fundraising through each platform. You can seek donations, recognize donors, provide updates and raise awareness almost instantaneously.

Use these hashtags to connect your followers:

#HaitiH2O #Bike4Haiti #MilesIntoOpportunity

Best Practices:

- **Follow** Haiti H2O (@haitih2o) on social media and include them in your posts to receive more visibility.
- **Utilize** Haiti H2O social media content. If you see an interesting post, share it on your page and add your fundraising link to it.
- **Use visuals** like pictures & logos to gain attention.
- Give your donors a **sense of urgency**—for example, "Only THREE more hours to donate to my bike ride for Haiti!"
- Always **talk about your goal**. Make sure your social media connections know how far you are away from your goal at that moment in time.

Social Events:

- **Host a party with a local business** such as Painting with a Twist, who will allow you to host an event and will donate a portion of the money from your guests back to your charity. Many have virtual options.
- **Host a Happy Hour at your favorite bar**. Ask for a \$20/person cover charge with 50% donated to the charity and 50% toward drinks. Ask local businesses if they will donate gift cards, tickets and gift baskets to auction off to the highest bidder at your event.
- **Hold a Bake Sale** at a location where you are sure to have a big crowd. Make your favorite baked goods and ask loved ones to make some for you too. Use the proceeds for your fundraiser.
- **Host a Trivia Night**: ask a local business to let you use their space for a trivia tournament. Charge a fee for trivia teams who want to put their knowledge to the test.

Use the information and stories on the next few pages to tell others about Haiti H2O and our partner communities, or find out more at www.haitih2o.org.



Share a story about women's economic empowerment:

Through partnership, the community of Bassin Caiman and Haiti H2O saw the completion of the corn grinder in 2021. From kernels to cornmeal which is used in many traditional Haitian dishes, the Corn Grinder in Bassin Caiman stays busy as people make use of this new asset in the community. This Haitian-owned and operated corn grinder allows the women of the community to grind their corn within their community, no longer requiring them to walk hours to do so. In one month alone the women in Bassin Caiman can save 720 hours of walking!

The United Nations Development Program states women's economic empowerment like that of the corn grinder is critical to achieving gender equality and sustainable development for any community.

Share the story of the food crisis in Haiti:

As a result of current political and socioeconomic crises, Haiti is experiencing a severe food shortage. The United Nations estimates that 1.2 million Haitians are in the highest food-insecurity category (before famine is declared). Haiti H2O sent funds directly to our four partner communities to combat the food insecurity through our Hope Ministry Fund. Each of our partner communities received money to care for their neighbors. The leaders in our partner communities each used these funds to address the food shortage:

- St. Martin** purchased a cow to be butchered & distributed;
- Plain Martin** purchased and distributed rice to 90 families in the community;
- Meloniere** prepared a community meal where everyone was invited to gather together and eat;
- Bassin Caiman** purchased enough rice, beans and oil for 41 families.

Haiti H2O engages in this kind of immediate assistance as well as long-term projects like a corn grinder business, a bread oven cooperative, building schools and homes, and hosting medical clinics.



In 2021 Haiti H2O started hosting a quarterly medical clinic in the community of Plain Martin and the surrounding area seeing on average 100 patients each time. The clinic provides routine care for the community that does not have access to care otherwise.

In 2022 the clinics expand to include the community of Bassin Caiman, seeing over one hundred individuals the first clinic.

Share a story about education:

Since 2006, Haiti H2O has partnered with four rural communities in Haiti—building schools, churches, sanitation projects, and micro-enterprises. But there is more work to be done. The community of Meloniere is a remote village where seasonal flooding often cuts off access. The main occupation for the people living in this area is farming. Community members of Meloniere have made education a priority for their children. Through their efforts the school has grown to more than 200 students, with nine classes. However, in 2016, hurricane Matthew devastated the school building. The teachers and children have not given up—they persevere, often sitting in classrooms with crumbling walls and tattered tarps as roofs to learn their lessons.

Haiti H2O is partnering with leaders in Meloniere to help transform their hope for a better life into real opportunities. Phase 1 construction has begun on a new building for the students in Meloniere. This will be the third school building that Haiti H2O has helped to build, working alongside the local leaders to access resources and realize their plans.

According to the World Bank, "A child born today in Haiti will be only 45% as productive when she grows up as she would be if she enjoyed full education and health." Please consider sponsoring my Run for Hope so that Haiti H2O can continue to provide improved educational opportunities for the children of rural Haiti to reach their full potential.



The Goat Project is a livestock exchange program that provides economic stability for families in rural Haiti. The project is fully sustainable and overseen by local committees.



2022 Impact Report

Thank you for remembering your friends in Haiti this past year! As you know, it's been an extremely difficult time for the people of Haiti. And yet, because of your generosity, our Haitian staff and partners have made progress on many projects.

Mesi anpil (thank you very much)!

Emergency Food Relief

This year saw many road blocks and country-wide lock downs due to civil unrest and gang-related activity. **Getting supplies like food became increasingly difficult** and most families lived off their gardens (if they had one) or did without.

Your gifts helped our Haitian staff deliver **much needed food staples to more than 150 families** in our remote partner communities.

Rebuilding Homes

After the 2021 earthquake, we went right to work starting to rebuild homes that were completely destroyed. **Our partners were able to rebuild 7 homes** in the villages of Plain Matin, Meloniere, and St. Martin.

The communities relied on local expertise to construct the best structures with the supplies that were available. **Communities banded together** to help implement the plans.

Mobile Medical Clinics

2022 brought the opportunity for **two of our partner communities to have consistent, quarterly medical clinics**. Plain Matin and Bassin Caiman benefited from Dr. Sony and his team's consistent care. **The 8 clinics saw around 100 people per clinic**, treating patients with immediate and long-term health needs.

Completed School Construction in Meloniere

Classes in Meloniere have been meeting outdoors since the destruction of the building during Hurricane Matthew in 2016. Classes took place in make-shift rooms under tarps. We are thrilled that with the help of Church of the Ascension's youth and countless other donors, the school is finally finished and classes were able to **start in the fall in their new building!**

Your donations also...

- Enabled us to send 10,000 water sanitation tablets and 217 hygiene kits to help stem the spread of Cholera in our partner communities
- Helped to pay school teachers in 2 communities where the local families were unable to afford tuition
- Provided funding to explore a micro-business project in Plain Matin
- Began construction of better bathrooms and hand washing stations for the students in St. Martin



You are investing in the hopes of local leaders in four remote Haitian villages. Your donations provide the opportunity for these leaders to transform their communities and improve the lives of rural Haitians.

Thank you for your support!